

XIYA LI

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Education

Design Products MA - Royal College of Art 2024.09 - 2025.08
Study abroad - Lorenzo di Medici, Florence, Italy 2019.01 - 2019.05
Industrial Design BFA - University of Illinois at Urbana Champaign 2016.09 - 2020.05

Work

Industrial designer - CVTE, Guangzhou, China 2023.02 - 2023.12
Designed CMF renders for Home projectors.
Developed design research and proposals for office equipments.

Industrial designer - Designest, Guangzhou, China 2022.09 - 2022.10
Conducted design research, ideation, and proposal for various projects,
including soft drink bottles, GoodBaby baby high chair and stroller.

UX designer - Xpeng, Guangzhou, China 2021.06 - 2021.06
Designed UI for Vehicle license plate verification app.
Prototyped second-hand vehicle app with engineering team.

UX design consultant - CUBE Consulting, Champaign, US 2018.09 - 2018.12
Conducted UI / UX design consulting for Simverse by Illinois Rockstar, a cloud-based simulation software. Participated in a five-member team conducting user testing and provided feedback to Simverse' workflow and user interface.

Skills

Adobe Creative Cloud, Autodesk SketchBook
Rhino + Grasshopper, KeyShot
HTML, CSS, JavaScript, Arduino

Recognition

Green Concept Award 2019