

# XIYA LI

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## Education

Design Products MA - Royal College of Art      2024.09 - 2025.08  
Study abroad - Lorenzo di Medici, Florence, Italy      2019.01 - 2019.05  
Industrial Design BFA - University of Illinois at Urbana Champaign      2016.09 - 2020.05

## Work

Industrial designer - CVTE, Guangzhou, China      2023.02 - 2023.12

Designed CMF renders for Home projectors.  
Developed design research and proposals for office equipments.

Industrial designer - Designest, Guangzhou, China      2022.09 - 2022.10

Conducted design research, ideation, and proposal for various projects,  
including soft drink bottles, GoodBaby baby high chair and stroller.

UX designer - Xpeng, Guangzhou, China      2021.06 - 2021.06

Designed UI for Vehicle license plate verification app.  
Prototyped second-hand vehicle app with engineering team.

UX design consultant - CUBE Consulting, Champaign, US      2018.09 - 2018.12

Conducted UI / UX design consulting for Simverse by Illinois Rockstar, a cloud-based simulation software. Participated in a five-member team conducting user testing and provided feedback to Simverse' workflow and user interface.

## Skills

Adobe Creative Cloud, Autodesk SketchBook

Rhino + Grasshopper, KeyShot

HTML, CSS, JavaScript, Arduino

## Recognition

Green Concept Award 2019